

暖雀®

NUANQUE暖雀®

适配品牌的IP 有温度更有流量

SINCE 2016

NUANQUE

NUANQUE
DESIGN

NUANQUE INTRODUCE

网址: www.nuanque.com 微信: linbozhe
QQ: 413415171 电话: 15014574530

10年来

暖雀只专注**打造适配品牌的IP**这一件事

For nine years,
Nuanque only focus on building IP that adapts to the brand.

暖雀®

NUANQUE INTRODUCE

暖雀设计简介

暖雀设计成立于2016年,立足于广东汕头。国内较早一批进入吉祥物设计、卡通IP设计行业领域,多年来专注并深耕吉祥物设计、卡通IP设计领域,以及相关关联的卡通形象设计、卡通品牌设计、卡通包装设计、卡通插画设计和卡通表情包设计。有足够的经验来完成每一次的设计委托。

一直以来暖雀设计都是被同行模仿的标杆,充当着行业标准制定者的角色。

Nuanque Design was founded in 2016, based in Shantou, Guangdong. A number of domestic enterprises have entered the mascot design and cartoon IP design industry for many years, focusing on and deeply cultivating the mascot design, cartoon IP design, as well as the related cartoon image design, cartoon brand design, cartoon packaging design, cartoon illustration design and cartoon expression package design. Have enough experience to complete each design entrustment.

Nuanque design has always been a benchmark imitated by peers, acting as the industry standard setter.

NUANQUE
DESIGN

...

|



NO.1

NUANQUE
TEAM

NUANQUE

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ADVANTAGE

我们的优势



尖端设计

SOPHISTICATED DESIGN

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Nuanque Design was founded in 2016, based in Shantou, Guangdong, China has entered the field of mascot design and cartoon IP design for many years, focusing on mascot design and cartoon IP design.



保证原创

ENSURE ORIGINALITY

一直以来暖雀设计都是被同行模仿的标杆, 充当着行业标准制定者的角色。有足够的经验来完成每一次的设计委托。

Nuanque design has always been a benchmark imitated by peers, acting as the industry standard setter. Have enough experience to complete each design entrustment.

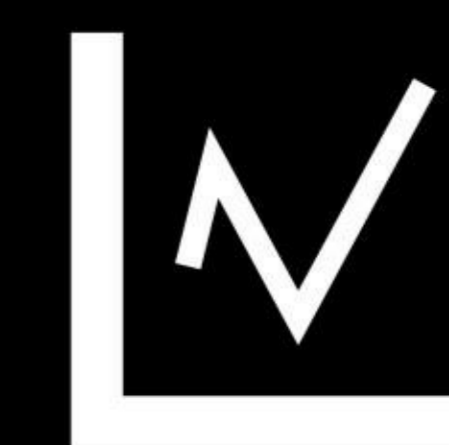


价格合理

REASONABLE PRICE

暖雀设计一直以高品质, 合适价格为初衷, 每项设计清单都详细列出报价, 不夸大, 只求合理, 站在客户角度来提供理想方案。

Nuanque design always takes high-end quality and appropriate price as the original intention. Each design list lists the quotation in detail, not exaggerated, but reasonable, and provides an ideal scheme from the customer's perspective.



超值推广

SUPER VALUE PROMOTION

暖雀网作为吉祥物设计/卡通IP形象设计一站式平台, 深受广大同行和爱好者的支持和爱戴, 其影响力与日俱增, 是您形象推广的极佳平台。

As a one-stop platform for mascot design/cartoon IP image design, Nuanque is deeply supported and loved by peers and fans. Its influence is growing day by day, and it is an excellent platform for your image promotion.

适配 IP 案例

DESIGN CASE

Nuanque design has always been a benchmark imitated by peers, acting as the industry standard setter.

暖雀®

NUANQUE
DESIGN

IP IMAGE OF MAON
CARE PRODUCTS

麦肯护理用品
IP形象

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电话: 15014574530

网址: www.nuanque.com



暖雀®

NUANQUE
DESIGN

IP IMAGE OF MACON
CARE PRODUCTS

麦肯护理用品
IP形象

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QQ: 413415171
电话: 15014574530
网址: www.nuanque.com





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NUANQUE
DESIGN

CHANG'AN AUTO
IP IMAGE

长安汽车
IP形象

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QQ: 413415171

电话: 15014574530

网址: www.nuanque.com

暖雀®

NUANQUE
DESIGN

YUYUE MEDICAL
IP IMAGE

鱼跃医疗
IP形象

微信: linbozhe

QQ: 413415171

电话: 15014574530

网址: www.nuanque.com

yuwell 鱼跃

让科技律动生命

吉祥物简介

姓名: 跃跃

性别: 男

角色: 守护健康的小天使

性格: 阳光开朗 健康积极

定位: 品牌背后的主人公, 代表企业的精神

座右铭: 希望能成为大家的锦鲤,

守护每一个怀揣梦想, 努力生活的人们



3/4视图



正视图



侧视图



暖雀®

NUANQUE
DESIGN

YUYUE MEDICAL
IP IMAGE

鱼跃医疗
IP形象

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暖雀®

NUANQUE
DESIGN

IP IMAGE OF
WATERMELON
CANDY
CHILDREN'S CAP
BRAND

西瓜糖童帽
品牌IP形象

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网址: www.nuanque.com

暖雀®

NUANQUE
DESIGN

VIVO IQOO
IP IMAGE

VIVO IQOO
IP形象

微信: linbozhe

QQ: 413415171

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暖雀®

NUANQUE
DESIGN

IP IMAGE OF
SMALL CAPITAL
FASHION BRAND

小资范服饰
品牌IP形象



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NUANQUE
DESIGN

IP IMAGE OF
POMELO
MONKEY IN
PINGHE
COUNTY,
FUJIAN
PROVINCE

福建平和县
柚猴IP形象

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QQ: 413415171

电话: 15014574530

网址: www.nuanque.com



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DESIGN

IP IMAGE OF
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MONKEY IN
PINGHE
COUNTY,
FUJIAN
PROVINCE

福建平和县
柚猴IP形象

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暖雀®

NUANQUE
DESIGN

LINEN IP
IMAGE OF
TABLEWARE
BRAND

餐具品牌
利尼恩IP形象

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网址: www.nuanque.com



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NUANQUE
DESIGN

IP IMAGE OF
BEIJING 798 ART
DISTRICT

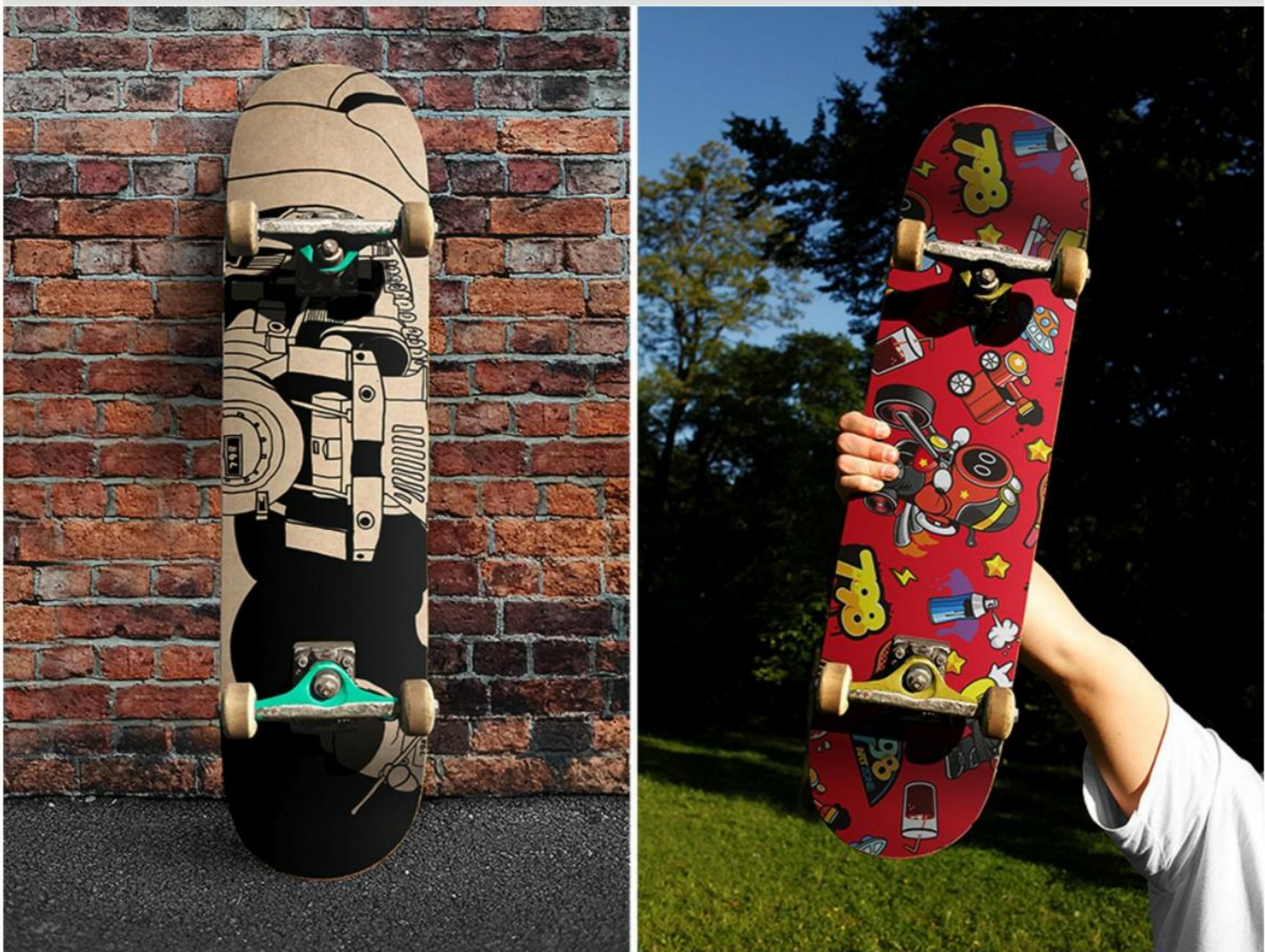
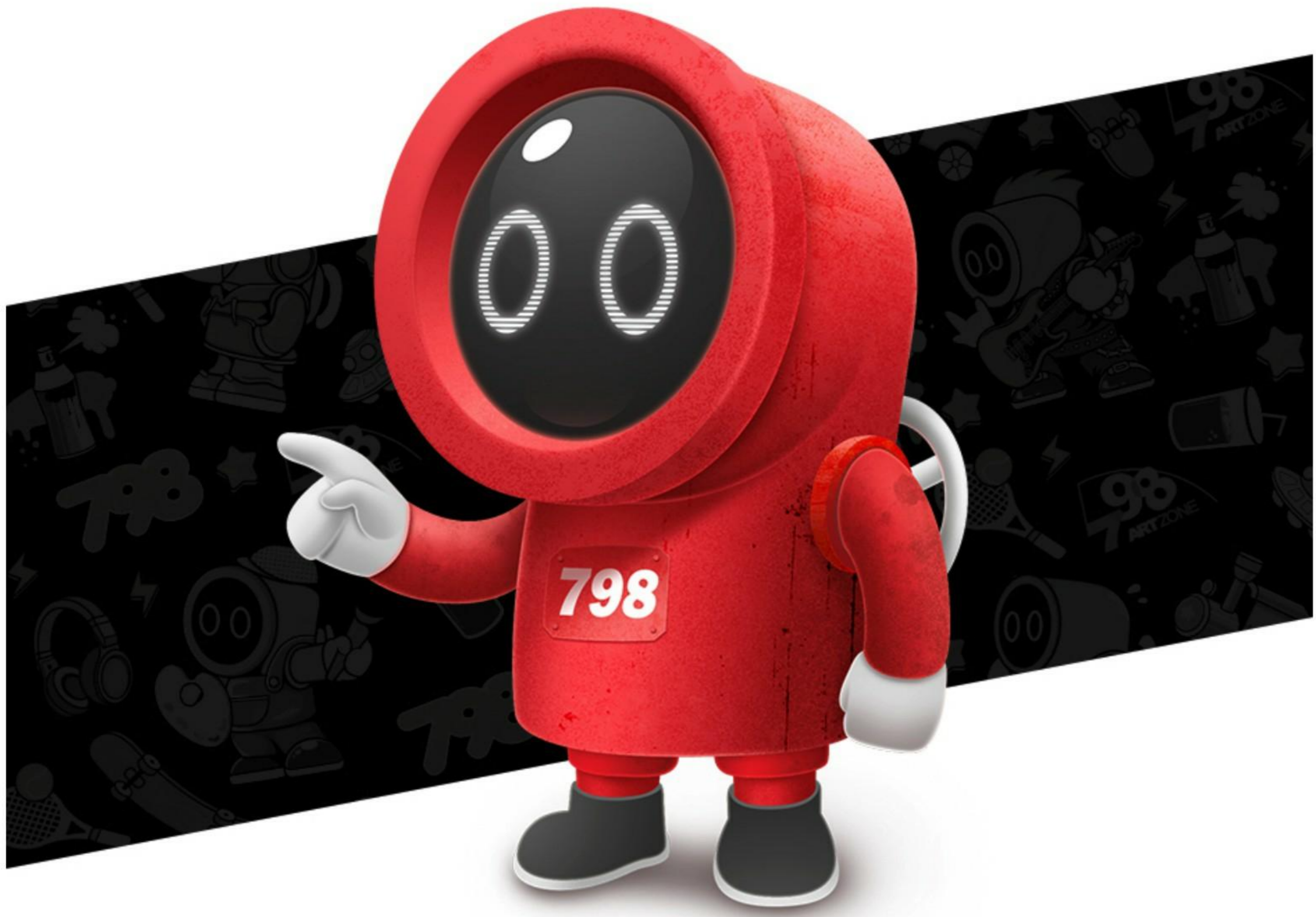
北京798艺术区
IP形象

微信: linbozhe

QQ: 413415171

电话: 15014574530

网址: www.nuanque.com



暖雀®



微信: linbozhe

QQ: 413415171

电话: 15014574530

网址: www.nuanque.com

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NUANQUE
DESIGN

IP IMAGE OF
DR.CICI
LIPOSUCTION
HOSPITAL

DR.CICI吸脂
医院IP形象

微信: linbozhe

QQ: 413415171

电话: 15014574530

网址: www.nuanque.com



CMYK: 4 30 96 0
RGB: 243 198
#: 03bd00

CMYK: 10 87 58 0
RGB: 217 64 79
#: 0f4d0e

CMYK: 2 16 20 0
RGB: 249 224 204
#: 1fa0cc

PROFESSIONAL
LIPOSUCTION HOSPITAL
专业吸脂医院

PROFESSIONAL
LIPOSUCTION HOSPITAL
专业吸脂医院

360° ring suction, suction arm suction
waist abdomen suction leg suction rib small waist essence



完美变成
小腰精

纤细迷人
筷子腿

无凹凸不平
和松弛

DR. CICI
SAFE LIPOSUCTION CENTER
DR.CICI 安全吸脂中心

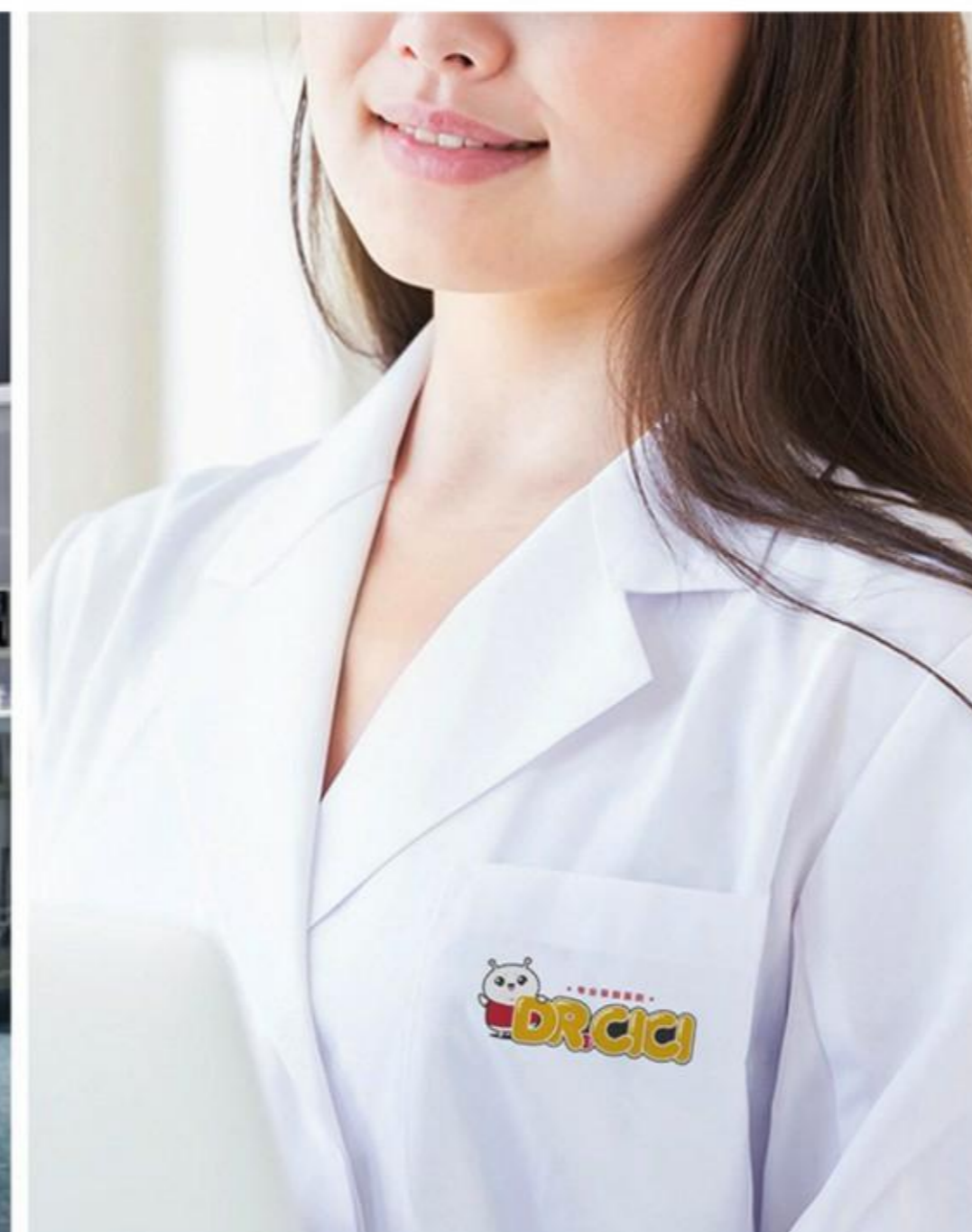
360°环吸
吸脂 膊吸 腰腹吸 腿部吸 成小腰精

www.abcd.ef.cn



DR. CICI
SAFE LIPOSUCTION CENTER
DR.CICI 安全吸脂中心

www.abcd.ef.cn



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NUANQUE
DESIGN



IP IMAGE OF
XUESHIFU REAL
ESTATE

学仕府地产
IP形象

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电话: 15014574530
网址: www.nuanque.com

暖雀®

NUANQUE
DESIGN

ALIBABA
ZHONGTIAN
MICROSYSTEM
IP IMAGE

阿里巴巴中天
微系统IP形象

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电话: 15014574530

网址: www.nuanque.com



CSKY

SKY

中秋

Middle-Autumn
Reunion



SKY

贺新春

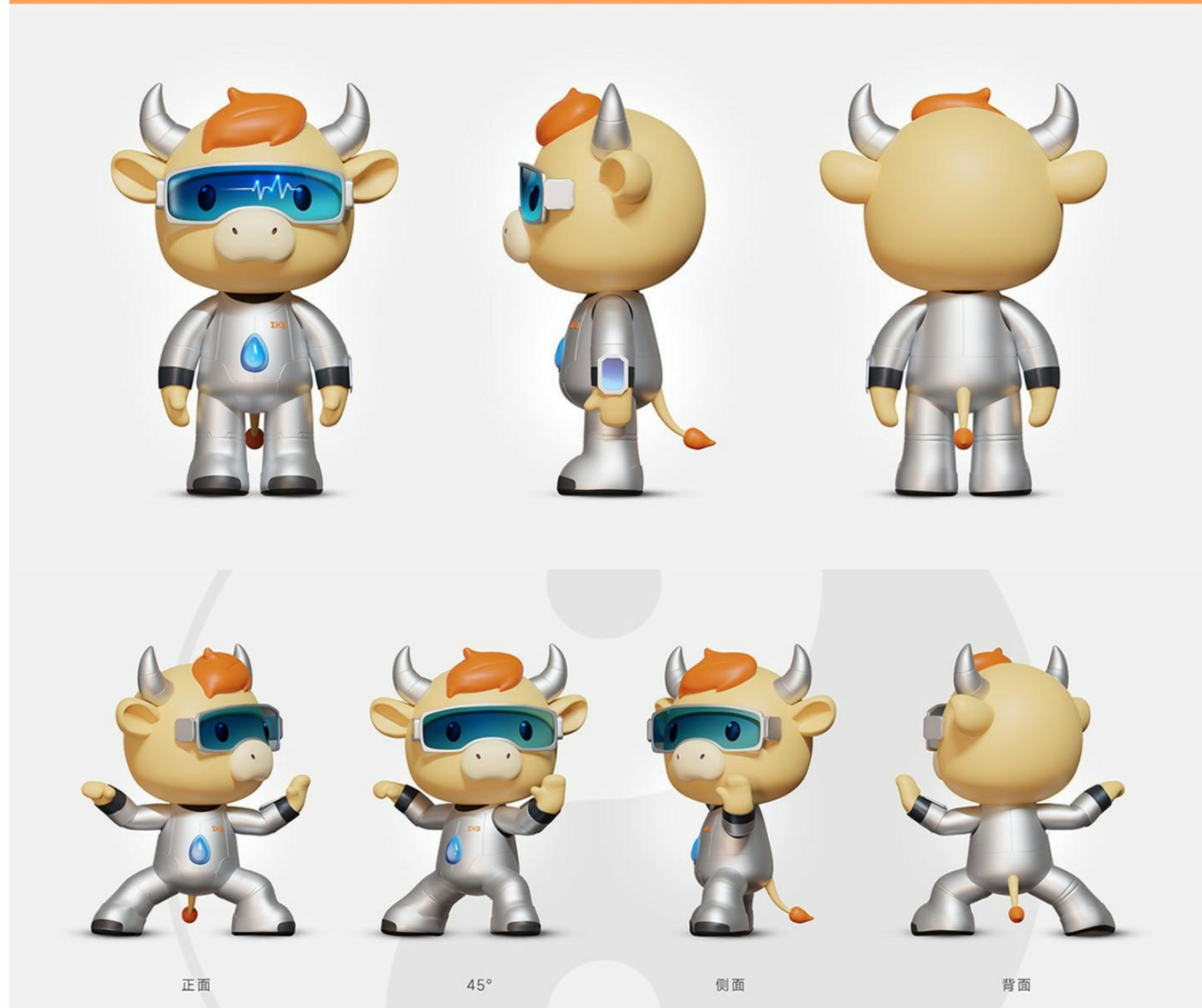
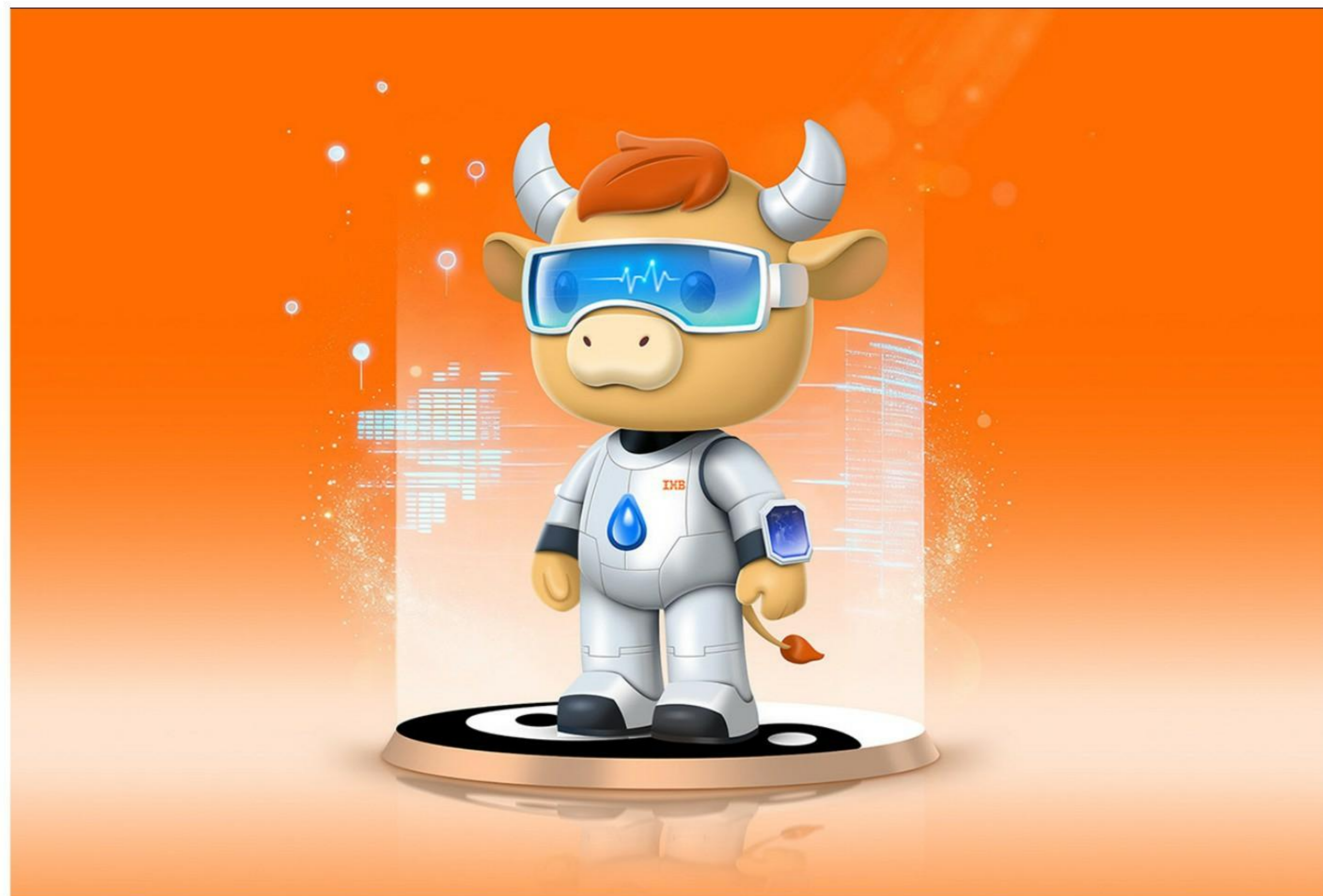


SKY

欢度国庆

I ❤️ CHINA





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NUANQUE
DESIGN

IP IMAGE OF
LUJIAZUI
INTERNATIONAL
HEALTH CULTURE
FESTIVAL

陆家嘴国际健康
文化节IP形象

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NUANQUE
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LUCKY DOG IP
IMAGE

LUCKY DOG
IP形象

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NUANQUE
DESIGN

DRAG THE IP
IMAGE OF
AUTO
SUPPLIES

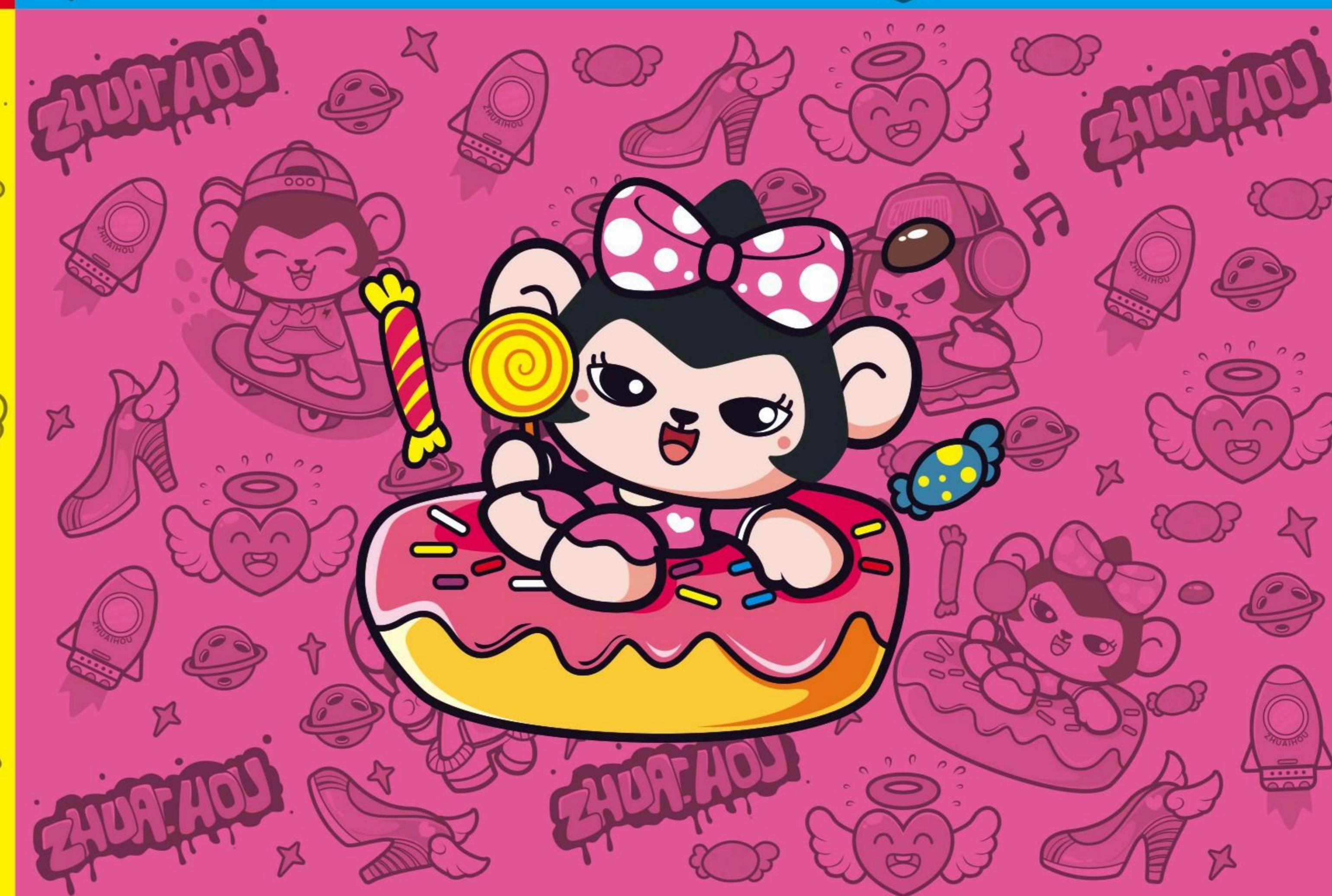
拽猴汽车用品
IP形象

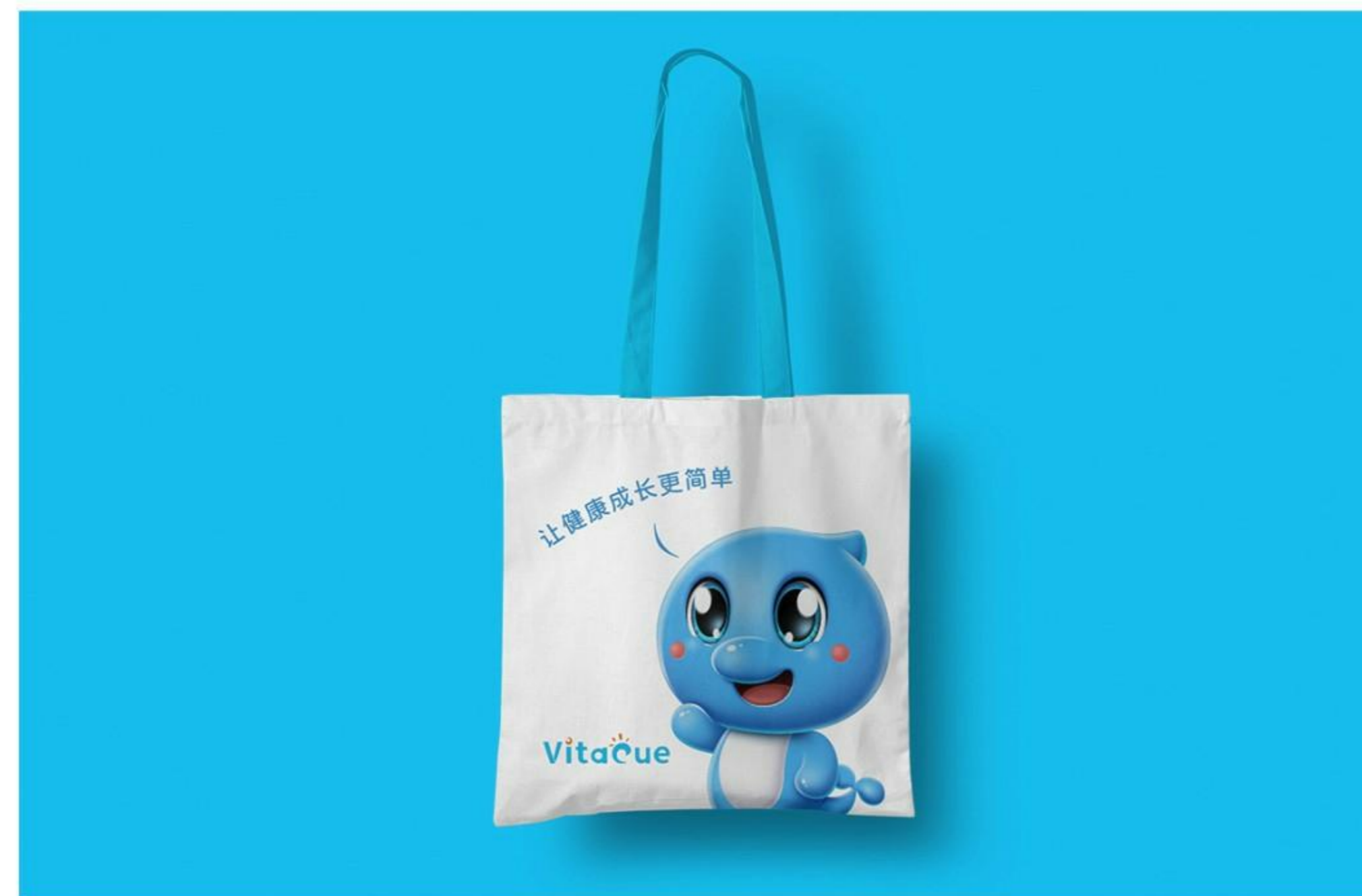
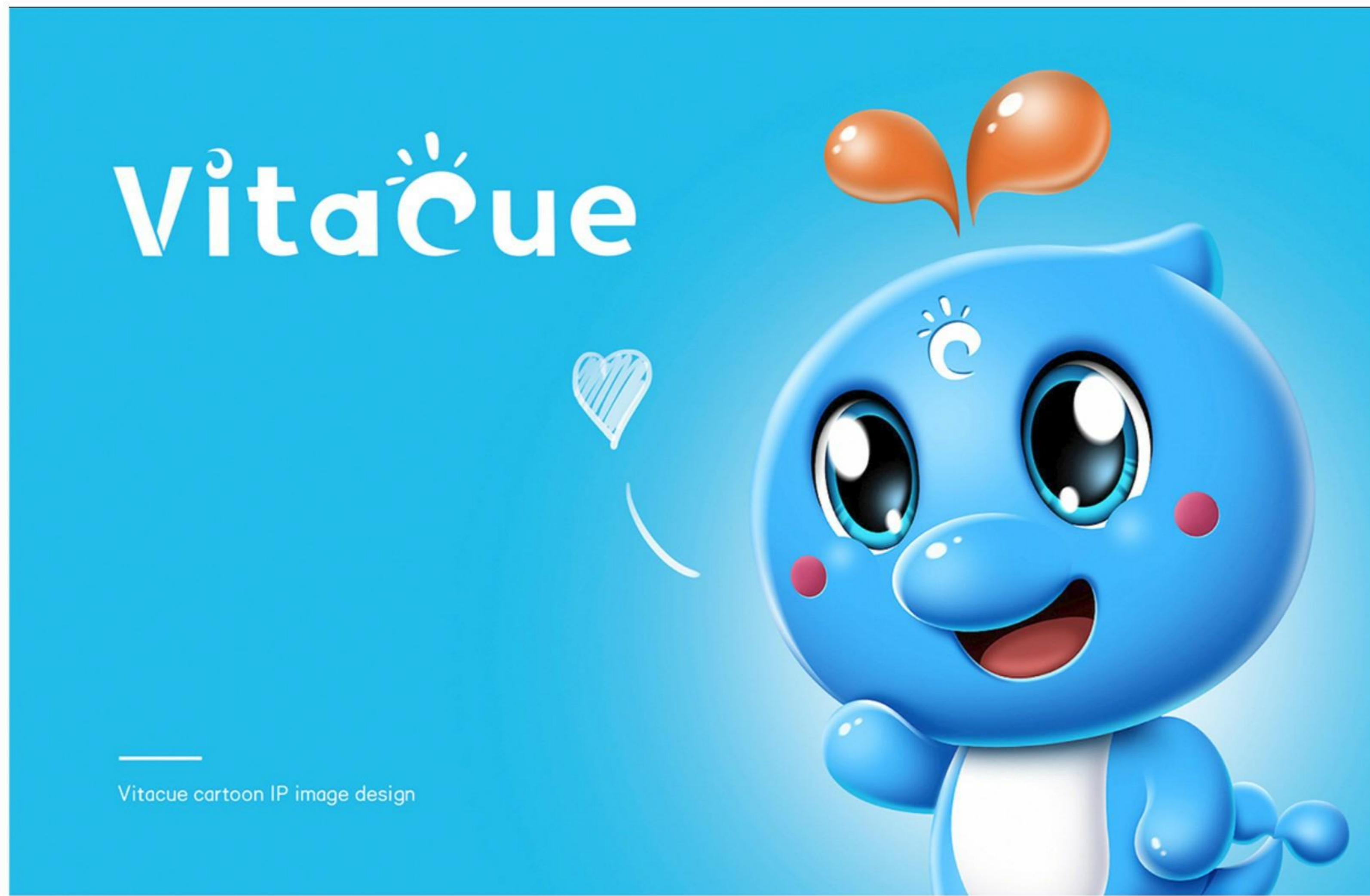
微信: linbozhe

QQ: 413415171

电话: 15014574530

网址: www.nuanque.com





暖雀®

NUANQUE
DESIGN

VITACUE
DISTRICT

VITACUE
IP形象

微信: linbozhe

QQ: 413415171

电话: 15014574530

网址: www.nuanque.com

暖雀®

NUANQUE
DESIGN

YANGTZE
RIVER DELTA
RAILWAY

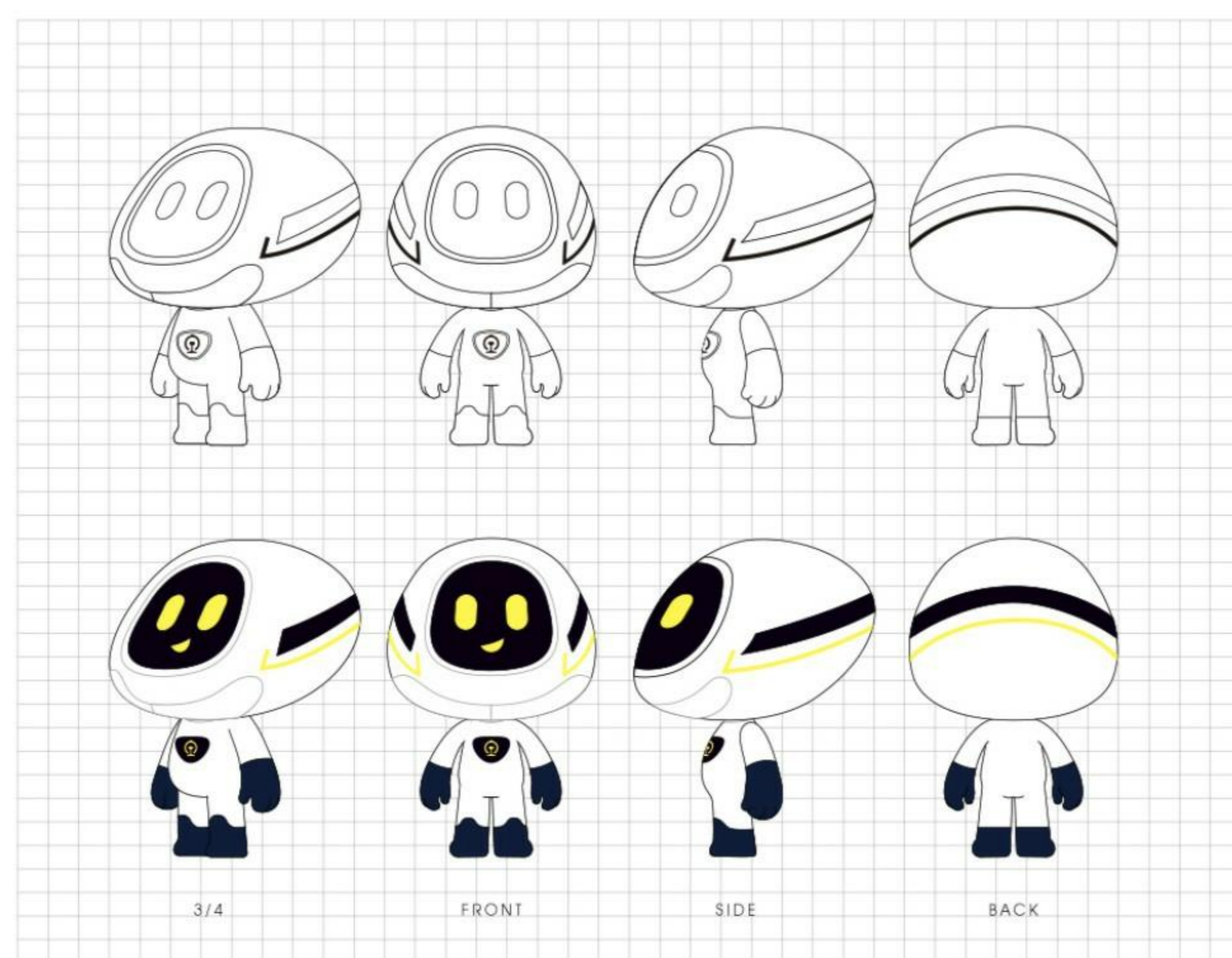
长三角铁路
IP形象

微信: linbozhe
QQ: 413415171
电话: 15014574530
网址: www.nuanque.com

PERSONAL / 档案

姓名: 速航号 由来: 由动车车头进化而来。
标志: 胸前的三角形和LOGO代表长三角和铁路。
身高: 1.3米, 大约到成年人类的胸腔。
爱好: 旅游, 最喜欢到每个城市游玩。
星座: 处女座, 完美主义`
住址: 长三角铁路中心。
工作: 在长三角铁路中心做智能和数字技术。

SRMG

SP 速航号

SPEED SAILING

SPEED SAILING

SP
CHINESE SPEED

Speed: Future's sense of science and technology, warmth and affinity, humanistic care. It image embodied cutting-edge technology, transcending reality and future imagination.



SP 速航号
SPEED SAILING



SPEED SAILING

SP
CHINESE SPEED

Speed: Future's sense of science and technology, warmth and affinity, humanistic care. It image embodied cutting-edge technology, transcending reality and future imagination.



SP 速航号
SPEED SAILING



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NUANQUE
DESIGN

YANGTZE
RIVER DELTA
RAILWAY

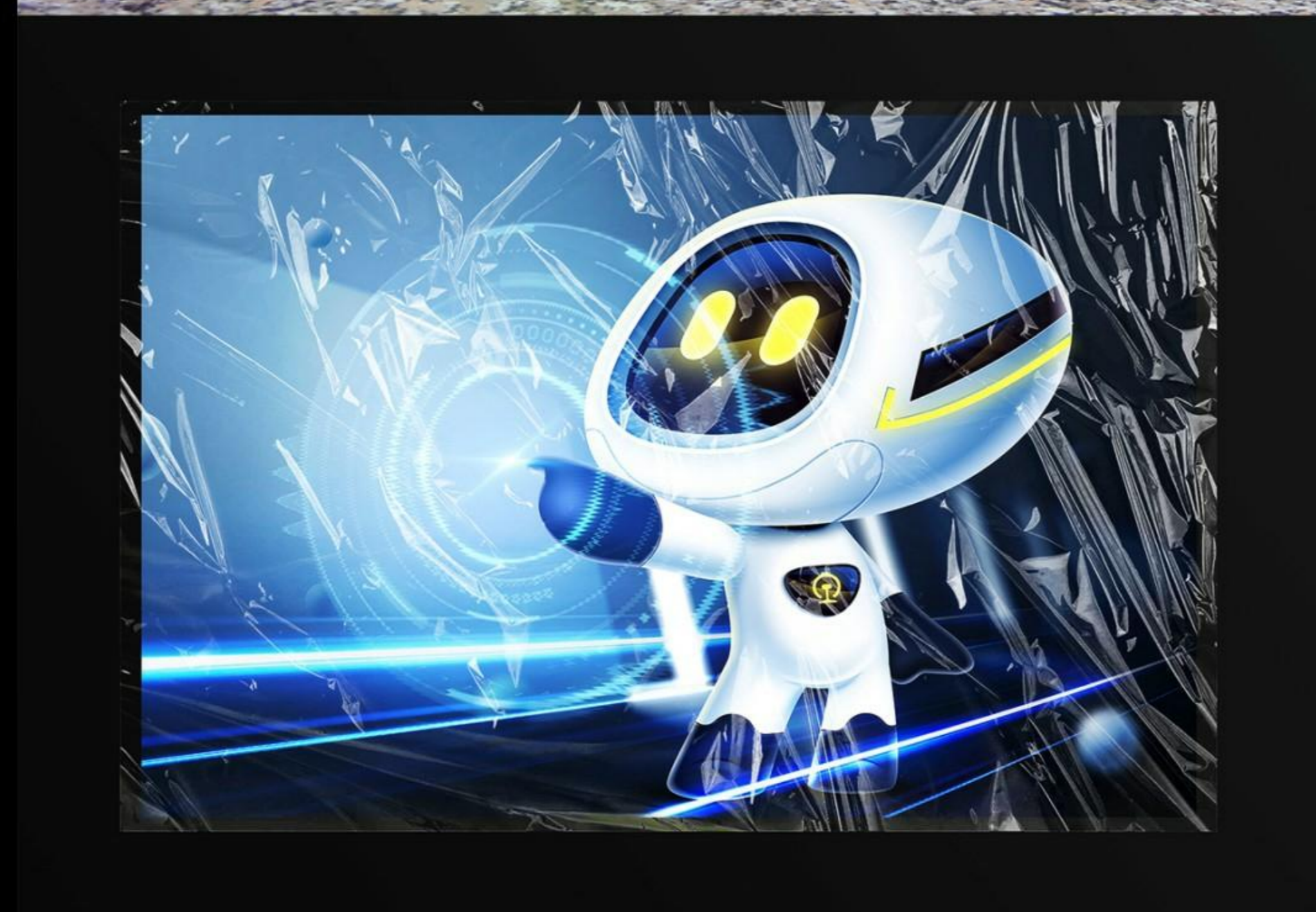
长三角铁路
IP形象

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XIAOQINWA
小秦娃

小秦娃



大秦帝国卡通人物形象设计

THE IMAGE DESIGN OF CARTOON CHARACTERS IN THE QIN EMPIRE



XIAOQINWA
小秦娃

小秦娃



大秦帝国卡通人物形象设计

THE IMAGE DESIGN OF CARTOON CHARACTERS IN THE QIN EMPIRE



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小秦娃

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大秦帝国卡通人物形象设计

THE IMAGE DESIGN OF CARTOON CHARACTERS IN THE QIN EMPIRE



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赞小宝的工作日常

热爱工作的赞小宝，是个指标小能手哟！

长按表情可预览



下载

雪融日常第一弹

别问，问就是吃！如果您有小心事，也不妨跟我说说呀~

长按表情可预览



下载

小象叮叮工作日常

小象叮叮是森林里可爱的小木匠，每天准时上班，风雨无阻~

长按表情可预览





下载

鹿宝宝幼儿园2

乐观向上的鹿宝宝迎来第二弹~

长按表情可预览



下载

卜力卜力熊朋友篇

卜力卜力熊最好的朋友就是鹿宝宝啦~

长按表情可预览



下载

鹿宝宝幼儿园篇

鹿宝宝在幼儿园里可是最乖最可爱的哟~

长按表情可预览



COOPERATION PROCESS

合作流程



CONTACT US

联系我们

用我们虔诚的心、专业的技术、丰富的资源优势,为您提供高品质的设计服务,更好地为品牌和项目的发展保驾护航。

如果您对我们的服务感兴趣,请通过以下联系方式联系我们。

15014574530

联系电话

413415171

联系QQ



联系微信

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